

MERRY & BRIGHT

COCKTAIL
RECIPES



FRIENDSMAS

HERE'S TO

THE MOST WONDERFUL TIME

OF THE YEAR



GET INTO THE FRIENDSMAS SPIRIT WITH JIM BEAM'S LINEUP OF MERRY AND BRIGHT COCKTAILS. EASY TO MAKE AND EASY TO ENJOY, OUR RECIPES ARE DESIGNED TO COMPLEMENT EVERY OCCASION. SO, LET'S SHAKE AND STIR UP SOME FRIENDSMAS MEMORIES.

HOLIDAY HIGHBALL

1 PART JIM BEAM® BOURBON

3 PARTS GINGER ALE

CRANBERRIES & ROSEMARY SPRIG
FOR GARNISH

PREPARATION:

Build in order over ice in a tall highball glass. Garnish with cranberries and rosemary sprig.



CRANBERRY CRUSH

1 1/2 PARTS JIM BEAM® BOURBON

2 PARTS CRANBERRY JUICE

1/2 PART TRIPLE SEC

2 PARTS LEMON JUICE

LEMON WEDGE FOR GARNISH

PREPARATION:

Build ingredients in order listed over ice in a tall highball glass. Garnish with a lemon wedge.



VANILLA HOT CHOCOLATE

1 1/2 PARTS JIM BEAM® VANILLA
6 PARTS HOT WATER
1 PACKET OF HOT CHOCOLATE MIX
CINNAMON, WHIPPED CREAM OR
MARSHMALLOWS FOR GARNISH

PREPARATION:

Stir together the cocoa mix and hot water in a mug. Add Jim Beam® Vanilla and give it another quick stir. Top with cinnamon, whipped cream or marshmallows.



APPLE CIDER MULE

1 1/2 PARTS JIM BEAM® APPLE
1 1/2 PARTS APPLE CIDER
4 PARTS GINGER BEER
DASH OF AROMATIC BITTERS

PREPARATION:

Add cider and bourbon to a cocktail shaker with ice. Shake and strain over a mule glass filled with ice. Top with ginger beer and a dash of bitters.



MERRY & BERRY

Serves 8–10.

14 OUNCES RED STAG
BY JIM BEAM®

32 OUNCES CRANBERRY JUICE

LIME WHEELS FOR GARNISH

PREPARATION:

Combine ingredients in a large pitcher or punch bowl with ice. Garnish with lime wheels.



MANHATTAN

3 PARTS JIM BEAM® BOURBON

2 DASHES AROMATIC BITTERS

1 PART SWEET VERMOUTH

LEMON PEEL AND/OR
CHERRY FOR GARNISH

PREPARATION:

Stir all ingredients with ice in a mixing glass. Strain into a chilled cocktail glass. Garnish with a cherry and/or lemon peel.

JIM BEAM®



**Make sure you share a little time and
a drink with friends this holiday season.
Here's to a merry and bright Friendsmas.**

HAPPY HOLIDAYS!